

NOTICE OF MEETING OF THE
ARANSAS PATHWAYS STEERING COMMITTEE
ARANSAS COUNTY, TEXAS

NOTICE IS HEREBY GIVEN THAT A MEETING OF THE ABOVE NAMED COMMITTEE *UTCA GOVERNMENT CODE, SECTION 551.001 (4)* WILL BE HELD ON THE March 7, 2023 AT 10:00 A.M. at the AQUARIUM EDUCATION CENTER, 706 NAVIGATION CIRCLE, ROCKPORT TX AND ZOOM WHICH A QUORUM OF COUNTY COMMISSIONERS MAY BE PRESENT. THE FOLLOWING SUBJECTS WILL BE DISCUSSED, TO-WIT:

1. OPEN MEETING AND DECLARE QUORUM. McLallen/Callan
HEAR COMMENTS OF CITIZENS TO BE HEARD. McLallen/Callan
2. HEAR AND APPROVE MINUTES OF THE MEETING: February 7th meeting at AEC- McLallen/Callan
3. HEAR, DISCUSS AND APPROVE, IF APPROPRIATE, REPORT AND RECOMMENDATIONS FROM COMMITTEES-
 - BIRDING/TRAILS (Strothman/Heard): **Strothman**: nothing to report. **Heard**: Bob Showler, Retired Park Ranger, will be hosting Bird Walks every Friday in March (flyer attached). The flyer is on Facebook and the Pathways website. It will have run in the Pilot twice before the event starts. Talked with Katie at UTMSI and she suggested NOT using the SE-2100 material. It does not offer that long of a stabling effect (it degrades pretty fast) as she's heard. I asked if she could reach out to the City of Port Aransas Nature Preserve manager and ask what they used on their newly installed trails. Do we want to approve the purchase of the 1/4" minus decomposed granite – what the City of Corpus uses on their trails (will need to get new quotes, as the ones I have are expired now)?
 - KAYAKS (Heard): nothing going on
 - HISTORICAL (Stranahan): Sunday, March 12, 2:00PM Fabric Patterns in Quilting. Opening in April – Student Art Celebrating History. May 5 – Awards for Historic Preservation (nominations by April 7). **Heard**: received memorial bench for Eula Clair Cox Ross. Mary and I will meet with the family to see the spot picked out. Then Mary can install.
 - MARKETING (Biggerstaff/Stranahan): **Biggerstaff**: report at meeting. **Heard**: received part of the kiosk. Still waiting on the base and components to arrive-emailed Gilbert on Mon 28th; attended the ACMSI Health Fair on Feb 16. Gave out pens & maps; Jennifer & Debra met with Nancy on Feb 24th to discuss some changes to: Facebook, the website and the maps. Maps: we are down to two boxes. Jennifer is attending more events in the area that she is passing them out at, as well as the Chamber. We will need to order maps very soon. Nancy is going to get a quote on: 10k, 15k & 20k maps. Nancy is also going to work on a handout: two double-sided rack cards to hand out. She will get an estimate on these as well. Goose Island State Park's Extravaganza: celebrating 100 years. Friday, April 28 & Saturday, April 29 from 9-4. I am unavailable to attend the event. Is there anyone that would like to volunteer to represent Pathways? (see attached flyer). **Paulson**: Nancy will be giving a demonstration on a mobile app for Pathways. This app will take Pathways to the next level on marketing, getting our name out there. This app is not native. It is not in the app store. Instead of going to your browser, you would go to the app, would be an icon on your phone. The estimated cost from Nancy would be \$1,000 + \$300 maintenance fee for the first year. Each year after, the agreement would be \$800 with Nancy, rather than the \$700 currently budgeted. That would cover any maintenance throughout the year that would need to be done. If this was done with an outside marketing firm it would be \$15k just for the app with a \$300 each time maintenance, not once a year.
4. VOLUNTEERS (Heard): Debra and I have been working on a new volunteering strategy. We are looking to add Volunteering to the Visitor's Guide that comes out twice a year from the Pilot – Nancy is helping on the graphics. Kris Kirkwood sent out an email Feb 27th to their MCTMN group asking for volunteers for Linda Castro and Tule East. The Pilot will run a column for Pathways monthly. The first one will be March 1st and it will be on Birding and Volunteering.
5. HEAR, DISCUSS AND APPROVE, IF APPROPRIATE, THE FOLLOWING PROJECT MANAGER REPORTS AND RECOMMENDATIONS (Heard)
6. HEAR DISCUSS AND APPROVE, IF APPROPRIATE THE FOLLOWING ITEMS FROM CHAIRS:
7. SET DATE FOR NEXT MEETING AND PROPOSED AGENDA ITEMS. April 4th?
8. ADJOURN
9. DATED THIS THE March 7, 2023

CERTIFICATION

It is hereby affirmed that this NOTICE OF MEETING was duly posted at the Aransas County Courthouse at least seventy-two (72) hours preceding the scheduled time of said meeting, on a bulletin board that is readily accessible to the general public during normal business hours and also on the Aransas County website, in compliance with the Texas Open Meetings Act and Texas Government Code 551.043.

By: 
Jennifer Heard

Aransas County Project Coordinator

FILED FOR RECORD
AT 9:46 A. M.

MAR 01 2023

MISTY KIMBROUGH
COUNTY CLERK, ARANSAS CO., TEXAS